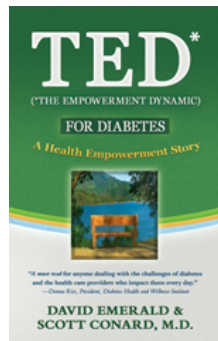


TED* FOR DIABETES

(*THE EMPOWERMENT DYNAMIC)

A POSITIVE APPROACH TO HEALTH CHALLENGES

A New Way To Avoid Being A Victim To Diabetes—Diabetes has risen to epidemic status affecting nearly 26 million Americans and over 300 million around the world. Over 4,000 Americans are diagnosed with diabetes each day.



TED for Diabetes* written by David Emerald, behavior change expert, along with Scott Conard MD (an author with 25 years of clinical practice with diabetes and weight management), offers powerful tools to create a positive approach to relating to diabetes. Readers will relate to the characters as they move from victim to creator in managing their disease and making choices as they embrace the possibility of living fulfilling lives of health and wellbeing.

TED for Diabetes: A Health Empowerment Story* offers a groundbreaking method to help people living with diabetes or any chronic illness.

- **Myth:** Your Doctors will Fix You—The Traditional Medical System Reinforces People with Diabetes to feel like Victims. Find out Why and How to Change it.
- **Diagnosis of Diabetes:** A Recipe for the Anger and Blame Game. What mindset is triggered when people are diagnosed with diabetes or any chronic illness?
- **From Anger to Empowerment in Diabetes:** What is the Behavior Change Model that supports the Shift from “Victim” to “Creator?”
- **Could the Diagnosis of Diabetes be a Gift?**

Connect with David via:

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www.tedfordiabetes.com

About David Emerald David Emerald’s personal experience of living with type 2 diabetes motivated him to apply the wisdom and usefulness of his first book, *The Power of TED** (*The Empowerment Dynamic), to diabetes as a health empowerment story. David builds on more than 30 years of leadership development, speaking, and team facilitating and is sought after for practical, relevant tools to leave drama behind while embracing a more positive approach to life’s challenges. When not sharing his innovative behavior change model—TED* (*The Empowerment Dynamic™)—David enjoys the views that come with island living in the Pacific Northwest. Be sure to connect with David via Web site | Blog | Facebook | Twitter for ideas and tips on how to integrate TED* into your life.



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